## WHAT IS CLAIMED IS:

1. A digital content transfer appliance comprising:

a memory card reader configured to removably receive at least one memory card and to read and write a digital content on the memory card wherein the digital content includes at least one of a digital image file and a digital audio file;

a memory configured for storing the digital image file and the digital audio file; and

a controller configured for directing transfer of the digital content, independent of a personal computer, via a modem between a digital content service provider and at least one of the memory card and the memory.

- 2. The appliance of claim 1 wherein the memory card reader comprises:
  a protocol driver configured to cooperate with the controller to facilitate reading and writing of digital content on the memory card in a plurality of storage formats.
- 3. The appliance of claim 1, wherein the memory card reader comprises: a plurality of slots configured for receiving memory cards, the slots configured for receiving a photo memory card, an audio memory card, a multimedia memory card, and a video memory card.
- 4. The appliance of claim 3 wherein the controller is configured for simultaneously transferring the digital image file and the digital audio file.
- 5. The appliance of claim 1 wherein the user interface comprises:
  an interactive graphical display configured for displaying information
  regarding digital content being transferred and for directing transfer of the digital
  content through activatable functions on the display.

6. The appliance of claim 5 wherein the user interface is configured for transferring digital images and comprises a graphical display screen displaying and permitting activation of at least one of:

an image memory card identifier configured for identifying at least of a name, a title, and a number of an image memory card;

an image selector configured for selecting at least one image of a plurality of images for processing from a digital content service provider;

a format selector configured for selecting a format for processing;

a delivery selector configured for selecting a method of delivery of the processed digital images; and

an image gallery for viewing the digital images on an image memory card.

7. The user interface of claim 6 and further comprising: an interactive audio transfer user interface for transferring digital audio files comprising:

the graphical display screen displaying and permitting activation of at least one of:

an audio memory card identifier configured for identifying at least of name, a title, and a number of an audio memory card;

an audio file selector configured for selecting at least one audio file from plurality of audio files from a digital content service provider; and

a format selector configured for selecting a digital audio file format for downloading from a digital content service provider.

8. The appliance of claim 1 wherein the controller comprises:

a display driver configured to receive from the digital content service provider an interactive menu including selectable functions for transferring digital content on the memory card and for requesting processing of digital content and configured to cause display of the interactive menu on the user interface.

## 9. A digital content transfer system comprising:

a memory card reader configured to removably receive at least one memory card and to read and write a digital content on the memory card wherein the digital content includes at least one of a digital image file and a digital audio file;

a controller configured for directing transfer of the digital content, independent of a personal computer, over a modem between the memory card and a digital content service provider; and

a network communication link configured for establishing communication between the modem of the digital content transfer appliance and the digital content service provider,

a media player connected to the network communication link and configured for generating a graphical user interface of the digital content transfer appliance with digital content selections offered by the digital content service provider, and configured for consuming the digital content of the memory cards.

10. The system of claim 9 wherein digital content service provider comprises:

a web site configured for receiving digital content from the modem of the digital content transfer system and for downloading digital content to the modem of the digital content transfer system.

## 11. A memory card appliance comprising:

means for reading and writing a digital content on a plurality of memory cards including an image memory card, an audio memory card, a multimedia card; and

means for transferring the digital content, independent of a personal computer, to and from a digital content service provider; means for interactively controlling, independent of a personal computer, the means for reading and writing and the means for transferring; and means for storing the digital content.

- 12. The appliance of claim 11 wherein the means for reading and writing a digital content comprises a memory card reader having at least one slot configured for reading from and writing to the image memory card, the audio memory card, and the multimedia memory card.
- 13. The appliance of claim 11 wherein the means for transferring the digital content comprises a controller and a modem with the controller configured to simultaneously transfer digital content from the image memory card and the audio memory card.
- 14. A method of transferring digital content independent of a personal computer, the method comprising:

receiving into a single appliance, independent of a personal computer, a plurality of memory cards including at least one of an audio memory card, an image memory card, and a multimedia memory card; and

performing, via the single appliance independent of a personal computer, at least one of:

reading digital content from at least one of the image memory card, the audio memory card, and the multimedia memory card and transmitting the digital content over a modem from the image memory card and the audio memory card to a digital content service provider remotely located from the image memory card and the audio memory card; and

receiving digital content over the modern from the digital content service provider and writing the received digital content to at least one of the image memory card, the audio memory card, and the multimedia memory card.

15. The method of claim 14 wherein receiving the plurality of memory cards comprises receiving at least one of a still photo memory card and a video memory card, wherein reading digital content and receiving digital content comprise reading and receiving digital content including still photo images, video images, and audio images.

PATENT Docket No. 10012692

- 16. The method of claim 14 and further comprising:storing the digital content in a memory of the single appliance.
- 17. The method of claim 14 wherein reading digital content and transmitting the digital content with the single appliance comprises initiating a transmit function via a single button of a user interface of the single appliance, without further instruction, to begin transferring digital content from the memory card to the digital content service provider.
- 18. The method of claim 14 wherein receiving digital content over the modem with the single appliance comprises initiating a download function via a single button of a user interface of the single appliance, without further instruction, to begin transferring digital content from the digital content service provider to the single appliance.
- 19. The method of claim 14 wherein receiving the plurality of memory cards comprises simultaneously receiving each of the audio memory card, the image memory card, and the multimedia memory card.